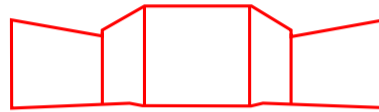


THE 2017/18 FISCAL YEAR AT A GLANCE

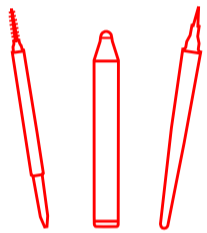
WE HAVE TO KEEP ASKING OURSELVES WHAT WE CAN OFFER THE WORLD OF TOMORROW.

The Executive Board
Sebastian Schwanhäußer,
Dr. Jörg Karas and Martin Reim



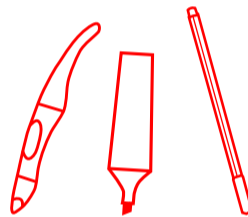
100 %

family-owned over 5 generations



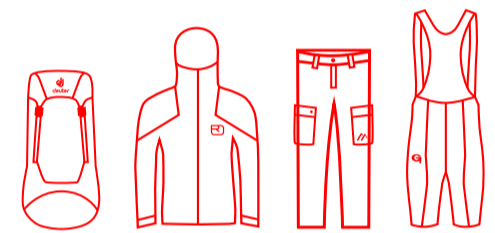
Cosmetics subgroup


322.4 million euros



Writing instruments subgroup

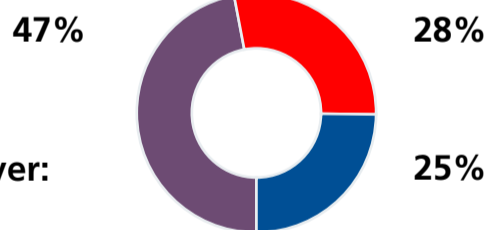

193.4 million euros



Outdoor subgroup
   

169.3 million euros

2017/18 Group turnover:
685.4 million euros



 Total assets 632.4 million euros	 Investments 41.5 million euros	 Equity ratio 49.3 %
--	--	---



4,899
Employees worldwide



2,241
in Germany

2,658
abroad



We are promoting digitalisation – as an essential bridge between today and tomorrow.

Dr. Jörg Karas,
CEO

As a family-owned company we will continue to focus upon a sustainable financial policy in the future.

Martin Reim,
CFO

The diversity of our company is a guarantee for high stability.

Sebastian Schwanhäußer,
Executive shareholder